

Global Risks and their potential impacts in the Pulp & Paper Industry

Fernando Lopes Chaves, MARSH

Understand what are the most important Global Risks identified by World Economic Forum and Marsh McLennan Group

Interconnect the main risks and the Pulp and Paper Industry activity and supply chain.

Review countries economics (Europe and Global) and risks associated.

Associate polycrisis – geoeconomic confrontation and speed of climate action – to create four futures we may face by 2030, considering potential implications based on the evolution of these risks and their interactions.

At Marsh since 2003, Fernando is Chief Strategy Officer and head of Marsh Advisory Portugal. During the last 20 years he led multiple areas such as Trade Credit Specialty, Marketing and Communication, Compliance, Sales & Business Development.

With degree in Public Relations by Escola Superior de Comunicação Social de Lisboa and Post degree in Marketing by IPAM, he also concluded in 2022 an Executive Education in Sustainable Finance: Green and Climate Finance, Sustainability Studies, by ISEG.

Fernando presents the The World Economic Forum's Global Risks Report in Portugal, for more than 10 years representing Marsh McLennan Group as the entity who participates since first edition in 2006.